

POWDER COATING FROM CSC PUBLISHING

18,794	Active U.S. Subscribers	BASE
988	Active Canadian Subscribers	\$150/M
	- Maximum Order Allowed	\$165/M
		15,000

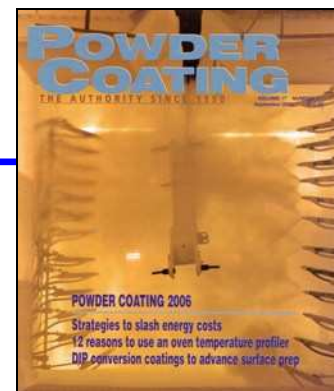
DESCRIPTION

Powder Coating magazine provides practical information plant managers and others decision makers in the powder coating industry can use in daily operations. Readers manufacture a broad range of products including metal furniture, farm machinery, sports and recreation products, lawn and garden equipment and toys.

Powder Coating's qualified recipients are individuals with the following functions: process and production engineering, design and construction engineering, R&D, QC or QA, plant management, operations management, corporate management, consulting engineering, plus individuals in education, government and other fields associated with the industry.

Powder Coating subscribers are from industries that finish metal, wood, and some plastic products, including automotive, appliances, furniture, hardware and other items. Also served are custom coaters (job shops), powder coating manufacturers (raw material manufacturerers), utilities, manufacturing rep firms and other contributors.

BUSINESS AND INDUSTRY	COUNT
Lumber and Wood Products	41
Sawmills and Planing Mills	1
Millwork	161
Wood Buildings and Mobile Homes	2
Miscellaneous Wood Products	20
Household Furniture	268
Office Furniture	263
Public Building Furniture	109
Partitions and Fixtures	383
Miscellaneous Furniture and Fixtures	103
Chemical and Allied	183
Paints and Coatings	541
Gaskets, Packing and Sealing Devices	16
Miscellaneous Plastic Products	119
Glass and Glassware	16
Pottery and Related Products	12
Concrete, Gypsum and Plaster	22
Minerals (ground treated)	45



Selections:

Geography	\$10/M
Business/Industry	\$10/M
Job Title/Function	\$10/M
Employee Size	\$10/M

Addressing:

4-Up Cheshire	\$10/M
P/S Labels	\$10/M
Mag Tape/CDROM/Diskette	\$30/F
Email	\$50/F
Key Coding	\$3/M

Minimum Order :	5,000
Maximum Order:	15,000

Source : Controlled Circulation
BPA Audited June & December

List Use Requirements:

- Reciprocal Rental Agreement and sample mailing piece required.
- No Telemarketing
- No Database orders
- Mail date must be within 60 days of wanted by date.
- One Per site is not selectable
- No Net Arrangements allowed
- No prior order omits allowed
- No deductions allowed. Orders based on gross names shipped.

Contact :

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08.12.10

Counts Thru: June 30, 2011

AllMedia Inc.
Targeted Media for Measurable Results

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Steel Works	154
Iron and Steel Foundries	32
Rolling (nonferrous metal)	157
Nonferrous Foundries	119
Metal Cans & Shipping Containers	42
Cutlery, Hand tools, Hardware	219
Heating Equipment and Plumbing	212
Fabricated Structural Metal	214
Doors, Sash, Trim	296
Platework Boiler Shops	102
Sheet Metal Work	510
Architectural and Ornamental Metal Works	359
Prefab Metal Buildings	64
Screw Machine Parts	73
Metal Forging and Stamping	212
Coating Services	3,296
Ordinance and Accessories	76
Miscellaneous Fabricated Metal Products	1,756
Engine and Turbines	70
Farm Machinery and Tractors	259
Lawn and Garden Tractors	99
Construction Machinery	465
Metalworking Machinery	113
Special Industrial Machinery	546
General Industrial Machinery	621
Computer and Office Equipment	101
Refrigeration Machinery	222
Misc. Industrial and Commercial Machinery	208
Electric Transmission & Distribution Equip.	285
Electrical Industrial Apparatus	624
Household Appliances	250
Electric Lighting	504
Household Audio and Video	125
Communications Equipment	408
Electronic Components & Accessories	923
Electrical Machinery	231
Transportation Equipment	6
Motor Vehicles	132
Truck and Bus Bodies	115
Motor Vehicle Parts and Accessories	737
Truck Trailers	35
Motor Homes	20
Aircraft and Parts	344
Shipbuilding and Repair	157
Railroad Equipment	51
Motorcycle and Bicycle Parts	151

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Guided Missile Parts	25
Misc. Transportation Equipment	127
Measuring, Analyzing & Control Instruments	414
Miscellaneous Manufacturing	292
Dolls, Toys, Games	226
Electric Services	37
Business Services	396
Universities and Colleges	39
Engineering Firms	194
Architectural Services	15
Research and Development	96
Services	134
US Government	40

FUNCTION BY JOB TITLE

PROCESS AND PRODUCTION ENGINEERING	2,468
Director of Engineering, Engineer, Engineering Manager or Supervisor, Finishing Engineer, Industrial Engineer, Manufacturing Engineer, Process or Production Engineer, VP of Engineering.	
DESIGN AND CONSTRUCTION ENGINEERING	1,263
Construction Engineer or Manager or Supervisor, Design Engineer, Draftsman, Manager or Superintendent of Design, Project Lead, Project Manager, VP of Design Engineers.	
RESEARCH & DEVELOPMENT	1,164
Chemists, Development Engineer or Manager, Director of Research, Fellow, Group Lead, Lab Manager or Supervisor or Superintendent, Lab Director, Technician.	
QUALITY CONTROL	824
Quality Assurance Manager or Supervisor or Director, Quality Control Manager or Supervisor or Director, Quality Control Engineer, VP of Quality Assurance or Quality Control, Validation.	
PLANT MANAGEMENT	2,362
Facility Director or Engineer or Manager, Finishing Plant Manager, Plant Engineer, Plant Manager, Plant Superintendent or Supervisor, Manager of Facility or Plant Engineers.	

FUNCTION BY JOB TITLE Cont.

OPERATIONS MANAGEMENT	2,907
Coating Manager, Director of Operations, Finishing Supervisor or Superintendent, Foreman, Maintenance, Paint or Process Tech. Production Manager, Safety.	
CORPORATE MANAGEMENT	4,242
Director, General Manager, Owner, Partner, President, Principal, Proprietor, Secretary, Treasurer, VP.	
CONSULTING ENGINEER	391

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OTHER 2,310
Government, Education, and Other

Employee Size

Under 20	5,891
20-49	3,974
50-99	3,024
100-499	4,966
500-999	986
1,000+	1,066

These subscribers recommend, approve or purchase the following types of equipment, services and supplies: Additives for powder coatings; Conveyors and related equipment; Curing agents for powder coatings; Dust collection and filters; Environmental rooms; Extruders and related equipment; Feeders; Fluidized Beds; Hooks and racks; Lab equipment; Masking products; Mixers for powder coating manufacturing; Ovens and related equipment; Pigments for powder coatings; Powder coatings; Pretreatment products; Resins for powder coatings; Sifters, screens, and sieves; Size reduction equipment; Spray booths; Spray guns and nozzles; Stripping products; Test equipment for coaters; Test equipment for powder coating manufacturers; Turnkey suppliers; Vacuum cleaners; Washers.

Cancellation Policy: After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs. After Mail Date: Full amount of invoice is due. Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)

For a complete list of Test and Continuation usage, please go to the following link:
http://www.allmediainc.com/shared_static_html/list_usage/481M.html

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