

POWDER AND BULK ENGINEERING FROM CSC PUBLISHING



27,210	Active U.S. Subscribers	BASE
2,155	Active Canadian Subscribers	\$150/M
	Maximum Order Allowed	\$165/M
		10,000

DESCRIPTION

Powder and Bulk Engineering readers are process engineers, plant managers, production personnel, sales agents in every industry. These subscribers need reliable information about processing and handling bulk solids, advice about weighing, feeding, mixing, size reduction, classifying, pneumatic conveying and many other topics. These subscribers evaluate, select and approve processing equipment and systems. Subscribers turn to *Powder and Bulk Engineering* for useful information about processing powders, granules, flakes, pellets and every bulk solid under the sun.

Powder and Bulk Engineering subscribers are in the chemical, food, stone, clay, glass, rubber, plastics, primary metals, pulp, and paper, and electronics industries, as well as engineering firms, electric, gas and sanitary services.

These executives are individuals with the following functions: process or production engineering, design or construction engineering; research and development, quality control, plant management, operations management, corporate management and consulting engineering.

BUSINESS AND INDUSTRY

	<u>COUNT</u>
Agricultural Production	56
Metal Mining, Anthracite Mining, Bituminous Coal and Lignite Mining, Non-Metallic Minerals, except Fuels	4,567
Meat Products	302
Dairy Products	302
Preserved Fruits and Vegetables	798
Grain Mill Products	1,868
Bakery Products	664
Sugar and Confectionery Products	564
Fats and Oils	125
Beverages	730
Miscellaneous Foods and Kindred Products	738
Tobacco Manufacturers, Textile Mill Products, Apparel, Lumber and Wood Products, Furniture and Fixtures	274
Paper and Allied Products	467
Industrial Inorganic Chemicals	1,032
Plastics Materials and Synthetics	909
Drugs	2,166
Soaps, Cleansers and Toilet Goods	422

BUSINESS AND INDUSTRY Cont.

	<u>COUNT</u>
Paints and Allied Products	357

Selections:

Geo	\$10/M
Business/Industry	\$10/M
Job Function	\$10/M
Employee Size	\$10/M

Addressing:

4-Up Cheshire; PS Labels	\$10/M
Mag Tape/CDROM/Diskette	\$30/F
Email	\$50/F
Key Coding	\$3/M

Minimum Order: 5,000

Maximum Order: 10,000

Source: Controlled Circulation

BPA Audited: June and December

List Use Requirements:

- Reciprocal Rental Agreement and sample mailing piece required.
- No Telemarketing
- No Database orders
- Mail date must be within 60 days of wanted by date.
- One Per site is not selectable
- No Net arrangements allowed
- No prior order omits allowed
- No deductions allowed orders based on gross names shipped.

Contact:

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Counts thru: June 2011

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Industrial Organic Chemicals	274
Agricultural Chemicals	418
Miscellaneous Chemicals and Allied Products	1,241
Petroleum and Coal Products	214
Rubber and Plastics Products	1,764
Flat Glass, Glass and Glassware, Pressed or Blown	213
Cement, Hydraulic	380
Structural Clay Products, Pottery and Related Products	150
Concrete, Gypsum, and Plaster Products	1,095
Stone, Clay and Glass Products and Miscellaneous Non-Metallic Mineral Products	1,088
Primary Metal Industries	683
Fabricated Metal Products	127
Special Industry Machinery	1,603
Electric and Electronic Equipment	161
Transportation, Measure, Analysis Equipment	224
Railroad Transportation, Motor Freight Transportation and Warehousing, Water Transportation and Transit	168
Electric, Gas and Sanitary Services	466
Business Services	898
Education Services	67
Engineering and Architectural Services	1,932
Research and Development Laboratories	159
Services, nec	308
General Government	35

JOB FUNCTION

Process and Production Engineering	5,069
Design or Construction Engineering	2,882
Research and Development	2,697
Quality Control	993
Plant Management	3,236
Operations Management	3,370
Corporate Management	3,116
Consulting Engineering	1,037
Other	2,512

EMPLOYEE SIZE

Under 20	5,027
20-49	7,011
50-99	4,726
100-499	8,839
500-999	2,004
1,000+	2,104

These subscribers recommend, approve or purchase the following types of equipment, services and supplies:

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Agglomeration Equipment; Airlocks, Blowers, and Related Equipment; Bagging Equipment (up to 100 pounds); Bin Activators, Vibrators and Material Flow Aids; Bin Level Indicators; Bulk Bag Fillers and Dischargers; Bulk Bags; Custom Services; Dryers; Dust Collector Media (Bags and Cartridges); Dust Collectors and Related Equipment; Explosion Venting and Suppression; Feeders; Flow Meters (Solids); Linings (Abrasion Resistant); Material Handling; Mechanical Conveyors; Metal Detectors and Separators; Mixers and Blenders; Particle Analyzers; Pneumatic Conveying Equipment; Product Reclaim Equipment; Samplers; Sifters, Screeners and Classifiers; Silo Cleaning Equipment and Supplies; Size Reduction Equipment; Storage Facilities; Vacuum Cleaning Equipment; Valves; Weighing Equipment.

Cancellation Policy:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due.

Rush Charges will apply to all orders needed within less than 3 days from approval (inquire)

For a complete list of Test and Continuation usage, please go to the following link:
http://www.allmediainc.com/shared_static_html/list_usage/480M.html