

# Discount Dance Supply – Package Insert Program

500,000 Annual Shipments

\$65/M

## DESCRIPTION

Your insert will ship along with dancewear products from **Discount Dance Supply**, the highest volume dance product retailer in the country. DDS promotes their products via their website, a very active Facebook presence, a catalog, and seven store locations.

**Discount Dance Supply** carries shoes for ballet, tap and jazz plus many other products for dance and gymnastics including apparel (leotards, tights, tutus, leggings), jewelry, hair accessories, bags, music and videos.

Most customers are Moms with daughters that participate in ballet, jazz, hip hop, tap, ballroom and liturgical dance studios. Children's age ranges (not selectable):

0-5 years = 8%  
6-10 years = 37%  
11-17 years = 40%  
18+ years = 15%

Average packages shipped per month = 50,000. Highest volume months are January, February, March, September and October.

[www.discountdance.com](http://www.discountdance.com)  
<https://www.facebook.com/discountdance>

## Dimensions:

Maximum Size: 4 ¼" x 6 ½"  
Minimum Size: 3 ½" x 5 ½"  
Oversized: Yes  
Maximum Weight: ¼ ounce  
Overweight: Yes  
Maximum Inserts: 6

**CANCELLATION POLICY:** Please inquire.



**Minimum Order :** 25,000

**Source :** Buyers

**Gender :** 95% Female, 5% Male  
*Not Selectable*

**Average Order :** \$70.00

**Sample Insert Piece Required**

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