

BUSINESS DECISION MAKERS – AUSTRALIA

36,594 Business Executives **BASE**
Set Up Fee **\$300/M**
\$275/F

DESCRIPTION

The **Business Decision Makers- Australia** file consists of more than 27,000 names of the most senior decision makers in Australia today. All records have a name. They include those from the top 5,500 companies, plus senior executives of major organizations, such as large hospitals, hotels, utilities and government authorities.

The file is updated constantly.

JOB TITLE/OCCUPATION CLASSIFICATIONS

Chairman	1,092	HR Exec	4,607
CEO	5,537	Sales/Marketing Exec	5,129
CFO	5,384	Operations Exec	4,564
CIO & IT Mgrs	4,880	Other IT Titles	4,598
		Customer Service	803

INDUSTRY TYPES

Agriculture	53	Federal Govt	123
Manufacturing	1,133	State Govt	268
Local Govt	496	Finance	251
Construction	112	Retail	236
Mining	195	Transport	157
Distribution	515	Health	189
Education	245	Utilities	76
Services	1,441	Insurance	73

STATE

ACT	146	QLD	676
NSW	2,400	WA	499
VIC	1,329	SA	350
TAS	118	NT	33

CANCELLATION POLICY:

After Shipping & Before Mail Date: \$50/F plus run charges, selects, output costs and/or shipping costs.

After Mail Date: Full amount of invoice is due. **Rush Charges** will apply to all orders needed within less than 3 days from approval (inquire)

For Test and Continuation Usage, please go to the following link:

http://www.allmediainc.com/shared_static_html/list_usage/I004M.html

Selections:

Job Title/Occupation	N/C
Geo	N/C
Gender	N/C
One Per Site	N/C
Telemarketing (+ 1 mailing)	\$500/M

Addressing:

Email	\$50/F
Key Coding	\$3/M

Rush Charges incurred on orders less than 4 days from time of approval.

Minimum Order : 5,000

Sample Mailing Piece Required

Last Update: May 2010

Names Thru: May 2010

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