

# AMERICAN PURCHASING PROFESSIONALS



65,753	Purchasing Professionals	\$145/M
11,215	Email Addresses	\$295/M
55,871	Phone Numbers	+\$75/M
	Reuse	-\$10/M

## DESCRIPTION

This is a list of purchasing and supply management professionals who make buying decisions for businesses. Purchasers and buyers find the best goods or services, choose suppliers, negotiate prices, and grant contracts that ensure that the right amount of product or service is received when it is needed.

If you are selling to businesses, especially in the current economic environment, you need to be including purchasing professionals in your marketing plan.

## Job Titles:

Analyst	274
Assistant Purchasing Agent	109
Buyer	4,857
Buyer/Planner	344
Coordinator	290
Expediter	38
Logistics	116
Materials Director	165
Materials Manager	770
Other	3,165
Purchasing	11,872
Purchasing Agent	7,543
Purchasing Director	7,391
Purchasing Manager	24,768
Purchasing Supervisor	218
Specialists	681
Supply Chain	163
VP Materials	53
VP Purchasing	532

*\*Industry Counts on page 2*

## Selections:

Gender/Sex	\$10/M
Job Title	\$15/M
Bus/Industry Type	\$15/M
SCF/State/Zip	\$10/M

## Postal Addressing:

Keying	\$10/M
P/S Labels	\$10/M
Email Data Transfer or FTP	\$50/F
Run Charges	\$10/M

## Email Deployment Fees:

Opt-out Suppression	Inquire
Transmission/Deployment	\$25/M
Personalization	\$100/F
Tests/Changes	First 2 @ N/C
	3+ changes \$50/Each
Image Hosting (per Image)	\$50/F

## Net Name Terms:

85% + \$10/M Run Charges  
25,000 name minimum

<b>Gender:</b>	Male:	37,148
	Female:	17,372

**Minimum Order :** 3,500

**Source :** American Purchasing Society  
lapsed members, customers, inquiries  
and website registrants

## Sample Mailing Piece Required

## Contact :

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**Counts thru 12/27/2009**  
06.15.10

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## Industries:

Communications	219
Construction	424
Education	658
Engineering & Research	521
Finance/Banking/Insurance	557
Food Service	512
Government	1,029
Health Services	989
Lodging/Entertainment	368
Manufacturing	54,299
Marketing	51
Publishers	143
Religious Affiliations	19
Retail	423
Service	834
Transportation	256
Utilities	634
Wholesale/Distribution	1,174

## **CANCELLATION POLICY:**

**After Shipping & Before Mail Date:** \$75/F plus \$10/M run charges, selects, output costs and/or shipping costs.

**After Mail Date:** Full amount of invoice is due.

**Rush Charges** will apply to all orders needed within less than 3 days from approval (inquire).

**AllMedia Inc.**  
*Targeted Media for Measurable Results*

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