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**AllMedia Inc.**  
*Targeted Media for Measurable Results*  
List Management

**Release: April 2010**

# Press Release

## **New to the List Rental Market – *Skin Inc.***

AllMedia Inc. is pleased to announce the launch of a new subscriber list available immediately.

*Skin Inc.* magazine is the leading industry publication for day spa, medical spa and wellness professionals. *Skin Inc.* provides timely information about spa business solutions, skin science, spa treatment trends, and much more. Subscribers include influential owners, managers, directors and estheticians of spas around the country. According to Readex Research, 51% of the *Skin Inc.* circulation is unduplicated by any other industry publication.

The *Skin Inc.* subscriber list is recommended for marketers with offers related to the spa industry or to the requirements of running a small business.

**Selections:** Business/Industry Type, Job Title, SCF, State, Zip

**Source:** Controlled Circulation 87.5% direct request

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### **About AllMedia Inc.**

AllMedia Inc. ([www.allmediainc.com](http://www.allmediainc.com)) is a direct marketing services firm based in Plano, Texas and a member of the Direct Marketing Association. Established in 1981, AllMedia Inc. offers a range of services designed to produce successful campaigns for business and consumer marketers. Expertise includes: direct mail and email lists, list management, insert media and a full range of email marketing services.

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