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AllMedia Inc.
Targeted Media for Measurable Results

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Press Release

New List to Market – First Time Available

AllMedia Inc. is pleased to announce the launch of a new college student database available immediately.

The CDB Texas College Students list contains over 500,000 students enrolled for the 2007 – 2008 academic year at small and large campuses across the state. This mailing list is new to the market, sourced directly from college enrollment records, and selectable by college/university. Local school address and permanent home address information are available as well as email address and telephone number on many records.

These college students are receptive to many kinds of offers including: catalogs, clothing, credit, electronics, music, student loans, software, etc.

Selections: Age, Class Year, College/University, Local or Permanent Address, Email Address, Telephone Number

Source: Compiled direct from institution enrollment data

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About AllMedia Inc.

AllMedia Inc. (<http://www.allmediainc.com>) is a direct marketing services firm based in Plano, Texas and a member of the Direct Marketing Association. Established in 1981, AllMedia offers a range of services designed to produce successful campaigns for business and consumer marketers. Expertise includes: direct mail and email lists, list management, insert media and a full range of email marketing services.
